

Nexus SME Toolbox

Managing Public Relations and the Media

Speaker Biography

Marjorie Calder
The BIG Partnership

Marjorie Calder has worked in the communications industry for twenty five years and amassed considerable experience as both client and journalist before joining the BIG Partnership, Scotland's leading PR communications company, as an Account Director in 2003.

From a business background, Marjorie was formerly Group Marketing Manager for Scotland's largest, independent investment house, Murray Johnstone. During this time, she gained an MBA from Strathclyde University before opting to pursue freelance journalism. She gained considerable experience over the next decade working as a feature writer specialising in recruitment, business and property for a wide range of titles. She is a non-exec director of environmental charity, Central Scotland Forest Trust.

At the BIG Partnership, Marjorie heads award winning teams with Scottish and UK corporate clients from a diverse range of industries and sectors, including life sciences, corporate lawyers, Dundas & Wilson, UK housebuilders Gladedale, and global management consultancy, Hay Group.